

## 11/13/15 FBM Minutes

November 13, 2015 - 11:00 – 1:00 pm  
*Gold Rush Room, Madelyn Helling Library*

**Call to Order: 11:16**

**Attendees:** Chuck Staetz, Chip Wilder, Jeff Peach, and Sarah Rohde

### **Reports:**

Minutes of Sept 4 Board meeting: Jeff moved to accept; Chip seconded. All approved.

Financial - 3d QTR report; end of year estimate. Chip provided documentation on Sierra Central statement for NID Pipeline Funds saving account (\$5,220.98), FBM checking account (\$792.99), and Certificate account (\$22,410.15). Documentation included in record. Expenditures for the remainder of the year are expected to be stamps and mailings for membership renewals. Hopefully, SOHC funds will be transferred this year for tax reporting purposes, as opposed to next year.

Membership & Communications - Jeff updated us on the Facebook number growing up to 145 and showed the included chart from Constant Contact on which postings are the most visited: Bears, safety issues.

- Membership discussion centered around households are a membership. Everyone who lives there is included. This allows us to say we have 500 members, not 250 households.
- How to maintain and update the current list is the problem we are facing; the people receiving free emails are not current members. How do we convince them to become members? How many were paying members and have chosen to become a free email receiver? Who has moved away and needs to be deleted from our list?
- Chip, Jeff, and Chuck discussed the nuances of how they use the membership database; they each use differing information for specific purposes. They have worked out how they will collaborate while using the same document.
- Prioritize renewals for paying members, previous lapsed members (blue on membership database), target with incentive letter free email recipients, and renewal/join signage.
- Willy Kollmeyer (past president) and Brian Unter (Bear Reports) were voted lifetime members in view of their outstanding contributions to BMHA/FBM.

### **Topics:**

- MOU and path forward with SOHC - Joint Meeting (Financial, HCC organization, newsletters & holders) Moved that FBM created an Historical Canal Committee. Seconded by Chip and approved by all. Schedule a joint meeting for FBM and SOHC for the second week in January 2016. Community room of Madelyn Helling Library is open until 10:00 PM.
- Annual meeting date, topics, invited speakers: Discuss after annual renewals are completed.
- Webpage: Discuss after annual renewals are completed.
- Scotch Broom Challenge: Chuck to discuss with Joanne re: logistics of continuing this. The problem is not in getting volunteers to show up (we get youngsters to work). The problem is the

hauling away of the materials.

- FONA: Who will start attending monthly FONA meetings at BriarPatch? Federation of Neighborhood Association
- Homeowner's (Fire) Insurance: To be researched and discussed more fully at a later date.
- Lifetime memberships: Chuck moved that we include Willy Kollemeymer and Brian Unter in FBM's lifetime membership. Seconded by Jeff and approved by all.
- Security on Banner: Chip is focusing on cameras, both for inside and outside of the home.
- Email meeting notices and political items: Notices from League of Women Voters (and other non-partisan groups) are a go for sharing their information, as long as FBM does not promote a particular side of the issue. FBM should have a table present at the meeting with coffee and cookies to participate in the community.

**Adjourn: 1:00**

**Action items:**

- 11/19/15 9:00AM at Chip's house, renewal letter envelope stuffing party.
- Schedule joint meeting with SOHC to finish up details of merger. Suggested second week in January 2016.
- Chuck to talk with Joanne re Scotch broom Challenge. We want to continue it.
- Homeowner's (Fire) Insurance: To be researched and discussed more fully at a later date.
- Annual meeting date, topics, invited speakers: Discuss after annual renewals are completed.
- Webpage: Discuss after annual renewals are completed.
- FONA: Who will start attending monthly FONA meetings at BriarPatch? Federation of Neighborhood Association

Next meeting : Friday, January 15?, 2016 from 4:00-5:30 at the Madelyn Helling Library, Nevada City, CA.